The new degree of comfort.™

LET'S CRANK UP THE HEAT PROMOTION

For every 100 points earned from eligible gas furnace models purchased during the promotional period, dealers will receive $100 in rewards. Between October 15, 2014 and January 30, 2015, enrolled dealers can earn points toward cash rewards for qualifying furnace models purchased* from their eligible Rheem distributor. Enroll in our *Let's Crank Up the Heat Furnace Promotion* and earn on 20+ worry-free, feature-packed Rheem gas furnaces this season.

Dealer Reward Points

Dealers must reach 100 point increments before the earned reward can be redeemed. All points will accumulate throughout the promotion and one reward gift card will be issued in February 2015. The point levels by eligible model are listed below.

- RGFG, RGGE, RGJF **50 points**
- R96V, RGPE, RGLE **25 points**
- R95T, R96P, RGPQ, RGLQ, RGPT, RGLT, R802P, R801T **15 points**
- R95P, R92P, R801S, R801P, RGPN, RGLN, RGPS, RGLS **10 points**

Enrollment Claim Entry Details

Dealer enrollment begins October 15, 2014 and dealers must enroll online by November 14, 2014, via *MyRheem.com > Links > CrankUpTheHeatFurnace Promo–Dealer*. All dealers must have an active MyRheem.com account in order to participate in this promotion.

- Dealers must submit each reward claim online at *MyRheem.com > Links > CrankUpTheHeatFurnacePromo–Dealer* within 10 business days of purchase from the distributor. Reward claims must indicate the furnace model(s) purchased, date purchased, distributor invoice number, and include a copy of the invoice before the claim can be approved and rewarded.
- Dealer rewards will be issued via reloadable cards which will be mailed no later than February 2015. Due to 1099 tax requirements, you may be asked to provide personal and business information, as this is required for any person receiving more than $500 in rewards.

100 POINTS = $100

Rheem reserves the right to alter or end the program at any time.
Questions regarding this promotion should be directed to your Rheem Distributor.

*Sale of equipment, based on a job specific SPR, is not eligible for the points program. Equipment sales through The Home Depot are also not eligible for this promotion.

For more information and full promotion details visit
MyRheem.com > Links > CrankUpTheHeatFurnacePromo–Dealer

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